# **XRimmersive.tech**

Making the Metaverse REAL™

CSE: VRAR | OTC: FNTTF | FRA: 79W

# WHO IS **XRi**?

# **Immersive Entertainment Platform**

Building Metaverse tools for the out-of-home entertainment industry

# WHO IS **XRi**?

# 

We create **Metaverse VR attractions** - UNCONTAINED hyper-immersive

#### **OPERATOR NETWORK**

Operate a **SaaS platform** powering a growing network of 300+ **VR Arcades** 

# 3

**DEVELOPER PLATFORM** 

Licensing control systems platform for building Immersive Experience

# WHO IS **XRi**?

## HYPER-IMMERSIVE SYSTEMS

Licensing control systems platform to add hyper-immersion to any game or experience

# OPERATOR NETWORK

Operate a **SaaS platform** powering a growing network of 350+ **VR Arcades** 

### IMMERSIVE EXPERIENCES DEPLOYED GLOBALLY Since 2017

















"Citi Bank believes the Metaverse represents an <u>\$8-\$13 TRILLION</u> opportunity by 2030"

"Goldman Sachs estimates the **global Metaverse** market at **\$8-\$12 Trillion**" - Goldman Sach

"Morgan Stanley sees **\$8 Trillion Metaverse** market size - in China alone" - Morgan Stanley

# WHAT IS THE Metaverse?

- The Metaverse is Social, Immersive, Experiences
- The ultimate goal of the Metaverse is to LOOK & FEEL like the physical world (Hyper-Immersive is the key)
  - VR Games will drive the Metaverse and will make it mainstream
    - Global gaming industry is currently valued at **\$180B** larger than the global film, music and sport industries combined
    - 40% of earth's population is a gamer (3.2B people)

"The Metaverse is essentially about creating games" (Satya Nadella, Microsoft CEO)

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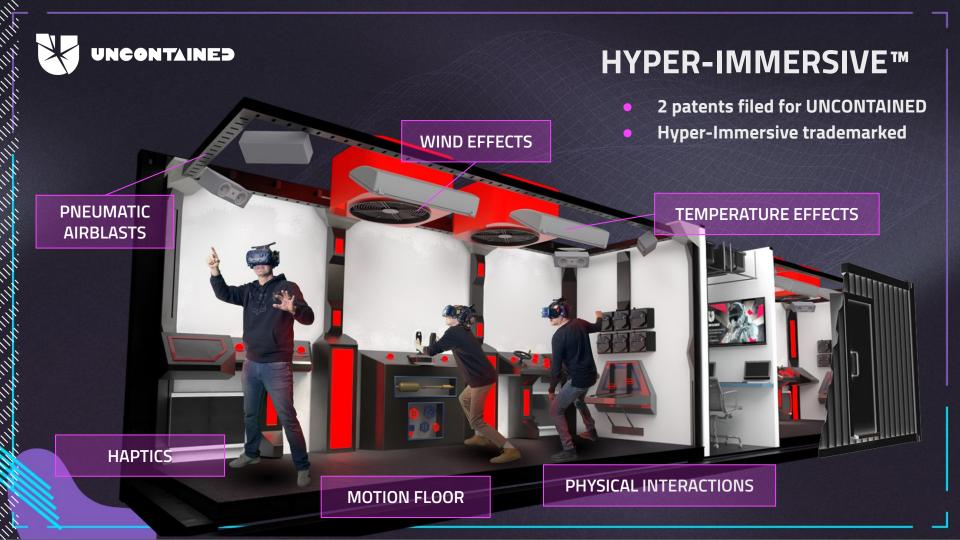
## **1. IMMERSIVE EXPERIENCES**

# PHYSICAL PORTAL TO THE METAVERSE

UNCONTAINED



#### Click above to play video





## **HYPER-IMMERSIVE™**

- Launched test unit Nov. 2021 at IAAPA Expo in Orlando
- Gained 12 LOI's
- Unit 1 deploying in Vancouver, BC June
- Unit 2 deploying outside
  Washington DC (aiming Q3) as well as unit 2 & 3 Vegas
- More to be announced including retail interior version coming soon



## **DEVELOPER PLATFORM**

## Uncontained/OS

- Long-term scalable opportunity to license our control systems platform, Uncontained/OS.
- Opportunity to move beyond out-of-home ent. with enterprise solutions for anyone to build hyper-immersive Metaverse experiences quickly & easily; Enterprise training, Brands, Museum exhibits, etc.
- Many new entrants are looking to build immersive metaverse experiences that look & FEEL real (Hyper-Immersive™). The cost of highly engaging experiences has drastically dropped, thanks to VR.



## **Our Operator Network**

#### INTERCONNECTED GLOBAL LOCATIONS 300+

#### IMMERSIVE SOCIAL VR EXPERIENCES 325

### PLAYER MINUTES 2021 **17,000,000+**

Our Synthesis Network serves as the backbone of our Metaverse

 Metaverse World (Lobby)
 Connecting global locations and players

- Global leaderboard tracking & ranking player scores in real time
  - Custom Full-body Avatars

## **2. OPERATOR NETWORK**

- Synthesis VR Acquired Q1 2022
- Facility Management SaaS Turnkey running a VR Arcade (Reservations, billing, device management, game launcher) - <u>300+ VR Arcades globally</u>
- Marketplace Game Catalogue management, billing, DRM - <u>325+ Games</u>
- VR ent. centers opening rapidly due to Retail-tainment trend - they need our Turnkey SaaS & attraction solutions



# PLAYER

- Universal Free-roam & Room-scale Arena
- Access to largest catalogue of free-roam and room-scale VR games in the industry (325+ games)
- Turnkey & scalable arena for 4-16 concurrent players
- Starting at \$40,000
- Coming fall 2022



PLAYER

### Leadership

#### **KEY BOARD MEMBERS**





SHAFIN DIAMOND TEJANI

CEO of Victory Square Technologies Serial entrepreneur and investor **KAMEN PETROV** 

Co-founder of SynthesisVR Experienced CTO and entrepreneur



SHABEER SINNALEBBE CEO

VR Arcade veteran & Co-founder of SynthesisVR JEFF JANG HEAD OF MARKETING

Art director for a number of high profile IPs and gaming experiences.

**KEY LEADERSHIP** 





Attractions designer and **inventor of record breaking experiences**.

### **Business Model**

#### **UNCONTAINED Experiences**

 Sales and Licensing of Attractions and Custom indoor systems

Royalties on ticket sales,
 Licensing & support

#### Synthesis Operator Network

 SaaS recurring revenue;
 Facility management platform (billing, reservations), Headset
 Management for 300+ VR
 Arcade Operators

 Publishing; Game Catalog licensing fees derived from publishing 325+ VR experiences

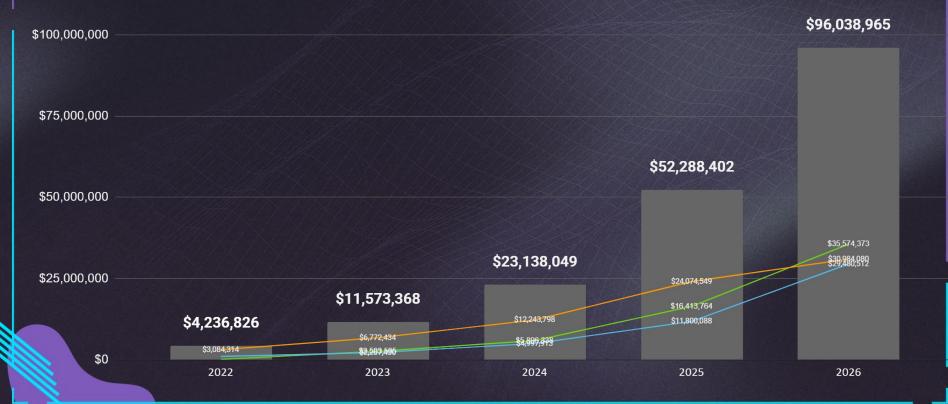
#### **Developer Platform**

 Uncontained/OS License
 Hyper-Immersive™ control systems for next-gen
 immersive experiences
 (enterprise training, simulations, exhibitions)

## **PROJECTED GROSS REVENUES**

#### **Revenue Lines**

- Immersive Experiences - Operator Network - Developer Platform Accumulated



## 2022 Milestone Goals

#### UNCONTAINED

Unit sales

• Currently have 12 LOI's to convert and deliver

#### **Synthesis Network**

Double in size

 Launching point of our Metaverse

#### Partnerships

 1-3 Major industry & ent. partnerships

 Currently secured key partnerships with:
 HTC & DTS Audio

# Cap Table

	Amount (as May '22)
SHARES OUTSTANDING	90M
TOTAL OPTIONS & WARRANTS	14M
FULLY-DILUTED SHARES OUTSTANDING	104M
MARKET CAPITALIZATION	~\$7M

## Contact

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## **XRimmersive.tech**